

“M.Judson is undoubtedly the most prized bookstore in the South.”

— VOGUE

WHAT'S NOT TO LOVE?



Located in the thriving and vibrant district of downtown Greenville, SC, our beautiful store is in the historic courthouse building right in the heart of Main Street. We have a well-curated selection of books, thoughtful gifts, and a well-read, enthusiastic staff.



We are a *New York Times* reporting store.



We operate a full-service restaurant in our space. Camilla Kitchen serves coffee, tea, espresso, housemade baked goods and light bites, as well as beer and wine. We also have a full catering menu, perfect for events.



Events at M.Judson Booksellers:

- 100+ events per year
- Strong partnerships with local venues for larger events, including a local university
- Co-promotion plan for all events that includes social media images
- Located right between Charlotte, NC, and Atlanta, GA, one hour from Asheville, NC

Full Store: grand high ceilings and historic elegance

- Event capacity: 150
- 3500 square feet of retail space
- Camilla Kitchen at your service

The Gallery @ M. Judson: intimate, funky living room space for smaller events

- Soft seating for 25
- No retail noise or distractions
- Catering available from Camilla Kitchen

Signature Ticketed Events:

All include a book. All sell out on the regular.

EVENT NAME	CAPACITY	FREQUENCY
Sit-Down Supper	75	4/year
Lunch & Lit	70	1/month
Books over Drinks	75	2/month
Page Pairings	50	1/month

Non-ticketed events:

Our store has many non-ticketed events each week, including frequent in conversations, launch parties, and a weekly storytime. Attendance varies widely depending on audience and partner promotion.



M.JUDSON
booksellers

JUNE WILCOX, Owner
june@mjudsonbooks.com
864-270-9745

We are *big* on community engagement!



13,000+
Instagram Followers



5,000+
Facebook Followers



10,000+
E-news Subscribers

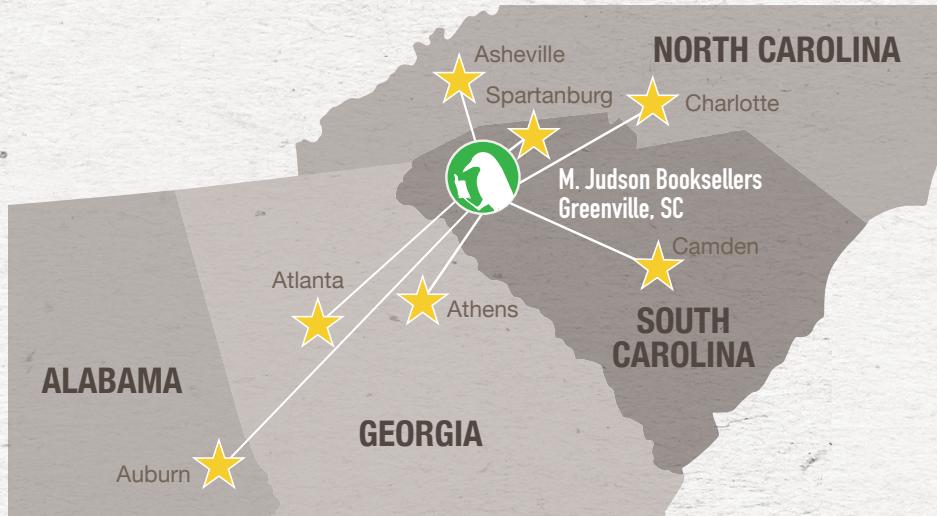


"There's a real energy and excitement in Greenville right now, and M. Judson is the cultural hub at the center of it ..."

- THE LEE BROTHERS

IN GOOD COMPANY.

We are surrounded by booklovers.



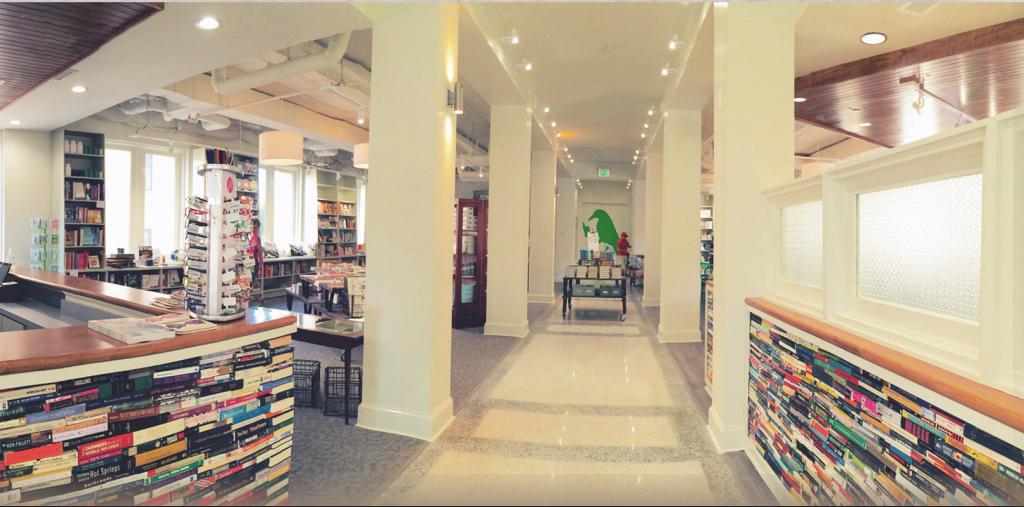
13 MILLION+
Radius Population

5
International Airports

**150
MILE
RADIUS**

30+
Indie Bookstores

4
Southern States



MJUDSONBOOKS.COM

130 S. Main Street, Greenville, SC **864-603-2412**

M. JUDSON
booksellers

JUNE WILCOX, Owner
june@mjudsonbooks.com
864-270-9745



"For a city's center to be more than a mere collection of buildings, an independent bookstore is essential, and finally Greenville has one. M. Judson Books has a staff that knows books but also know their customers. They know the region's writers as well. I feel so fortunate to have a local store that not only brings me in for readings but also hand sells my books long after their initial publication. If literary fiction is to continue to have an audience, stores such as M. Judson will be largely responsible. In just a couple of years, they have become as vital to Greenville as "The Tattered Cover" in Denver and "Malaprops" in Asheville."

- Ron Rash



"There's a real energy and excitement in Greenville right now, and M. Judson is the cultural hub at the center of it, a crucible for the community's interest in the arts, literature, and food. The M. Judson team hosted a phenomenal cocktail reception and dinner for the launch of our reissue of Princess Pamela's Soul Food Cookbook and delivered on every detail: seamless coordination with the restaurant-partner, maximum community and press engagement that yielded a sold-out event, and a packed happy house. M. Judson was a dream to work with and will be the first book on our next tour!"

- Matt and Ted Lee



"If you were to imagine a bookstore exactly as you wanted, you would imagine M. Judson's — in the middle of a walking town by a river with a cafe in a charming historic building. Add a knowledgeable staff, fascinating and creative events, easy-to-work-with owners and booksellers, comfortable nooks for reading, and well-organized bookshelves divided into interesting categories. You think I'm dreaming all of this up? Nope. This is M. Judson's in Greenville, South Carolina, the bookstore where authors and readers can come together in the power of story."

- Patti Callahan Henry